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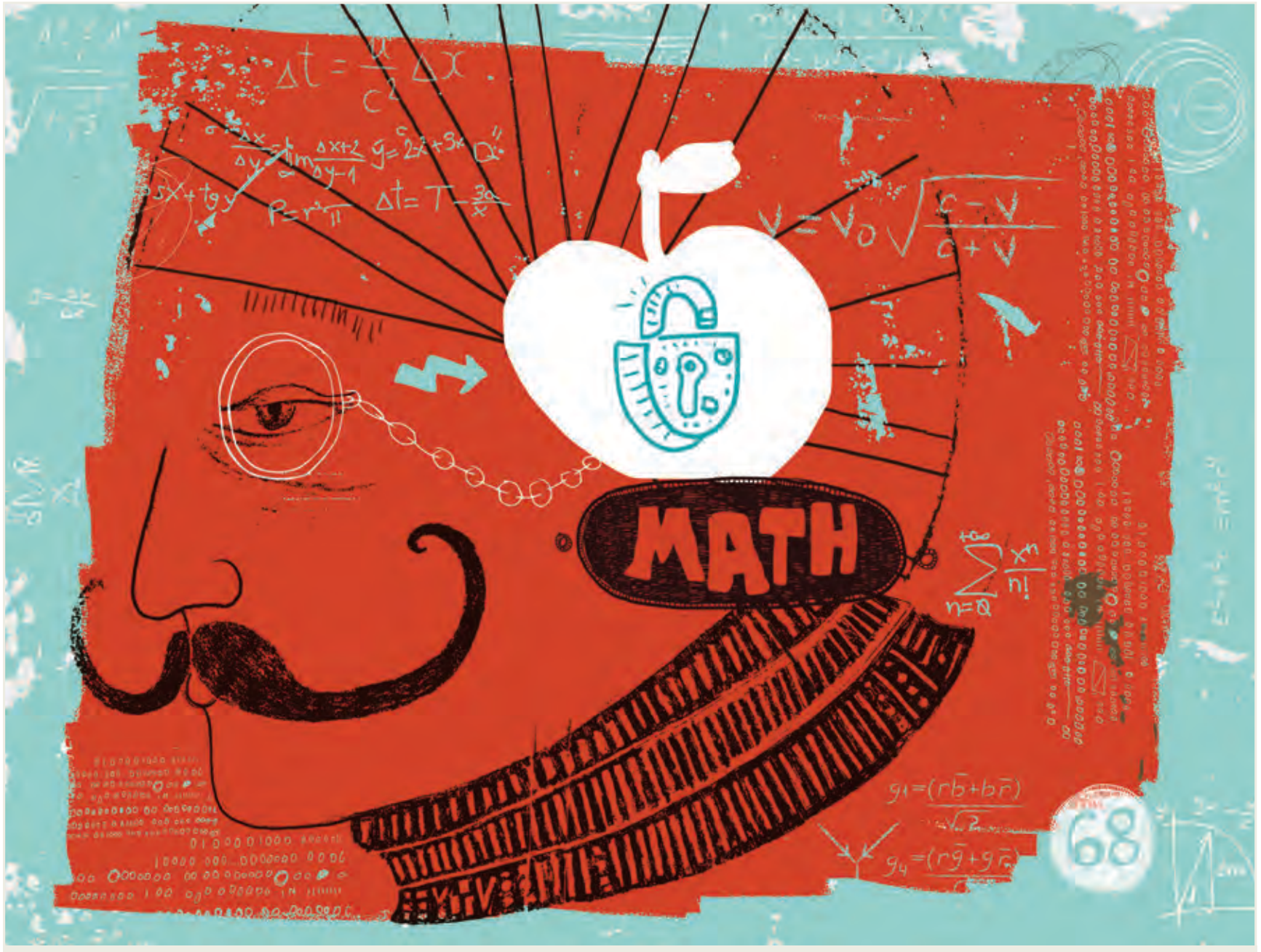
OF WORK

client: Christina Ullman, artist | publication: *Refraction* art exhibition poster

client: Christina Ullman, artist | publication: *Refraction* art exhibition illustration



client: University of Miami College of Arts & Sciences | *publication:* *Arts & Sciences*

client: Black Pistol Fire, rock band | *publication:* Concert tour poster

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client: Black Pistol Fire, rock band | *publication:* Concert tour poster

client: Naked Gypsy Queens, rock band | publication: Concert poster

client: Soul Asylum, Local H, and Naked Gypsy Queens, rock bands | *publication:* Concert poster

client: Blank Faces, rock band | *publication:* Concert poster

client: Blank Faces, rock band | *publication:* Concert poster

Creativity and
The Ego

client: Marietta College | publication: *Marietta: The Magazine of Marietta College*

FALL 2013

arts & sciences

UNIVERSITY OF MIAMI

CLOSE UP 8

A&S RESEARCHERS' ECOLOGY EFFORTS STUDY THE RIDDLE OF NATURAL SELECTION

TRAILBLAZING IN

TROPICAL SCIENCE

While Charles Darwin may be one of history's most revered scientists, popular lore often neglects that he observed far more than the famed Galapagos tortoises while traveling aboard the HMS Beagle. On his near five-year voyage, Darwin saw deep oceans, volcanic cliffs, lush jungles, reefs teeming with life, and an incredible panoply of plants and animals in South America, Australia, and Africa. All told, Darwin observed a host of diverse tropical ecosystems that served as the engines for life on earth for thousands of years before he arrived, and which still flourish today.

client: University of Miami, College of Arts & Sciences | publication: *Arts & Sciences* magazine

client: Ohio University Office of Research Communications | publication: *Perspectives* magazine

client: Ohio University Office of Research Communications | publication: *Perspectives* magazine

client: Ohio University Office of Research Communications | publication: *Perspectives* magazine

OHIO UNIVERSITY

Perspectives

RESEARCH
SCHOLARSHIP
CREATIVE ACTIVITY

VOLUME 17 :: ISSUE 2

COVER STORY

What's so funny?

28

How Mark Twain created a comic brand that pervades American humor today

THE ROLES WE PLAY ON FACEBOOK, WIKIPEDIA 14

INVISIBLE UNIVERSE: ON THE HUNT FOR DARK MATTER 34

16 SILENT KILLER
CAN WE COMBAT CHAGAS DISEASE?

22 THE ART OF RECORDING ROCK 'N' ROLL

spring/summer 2013

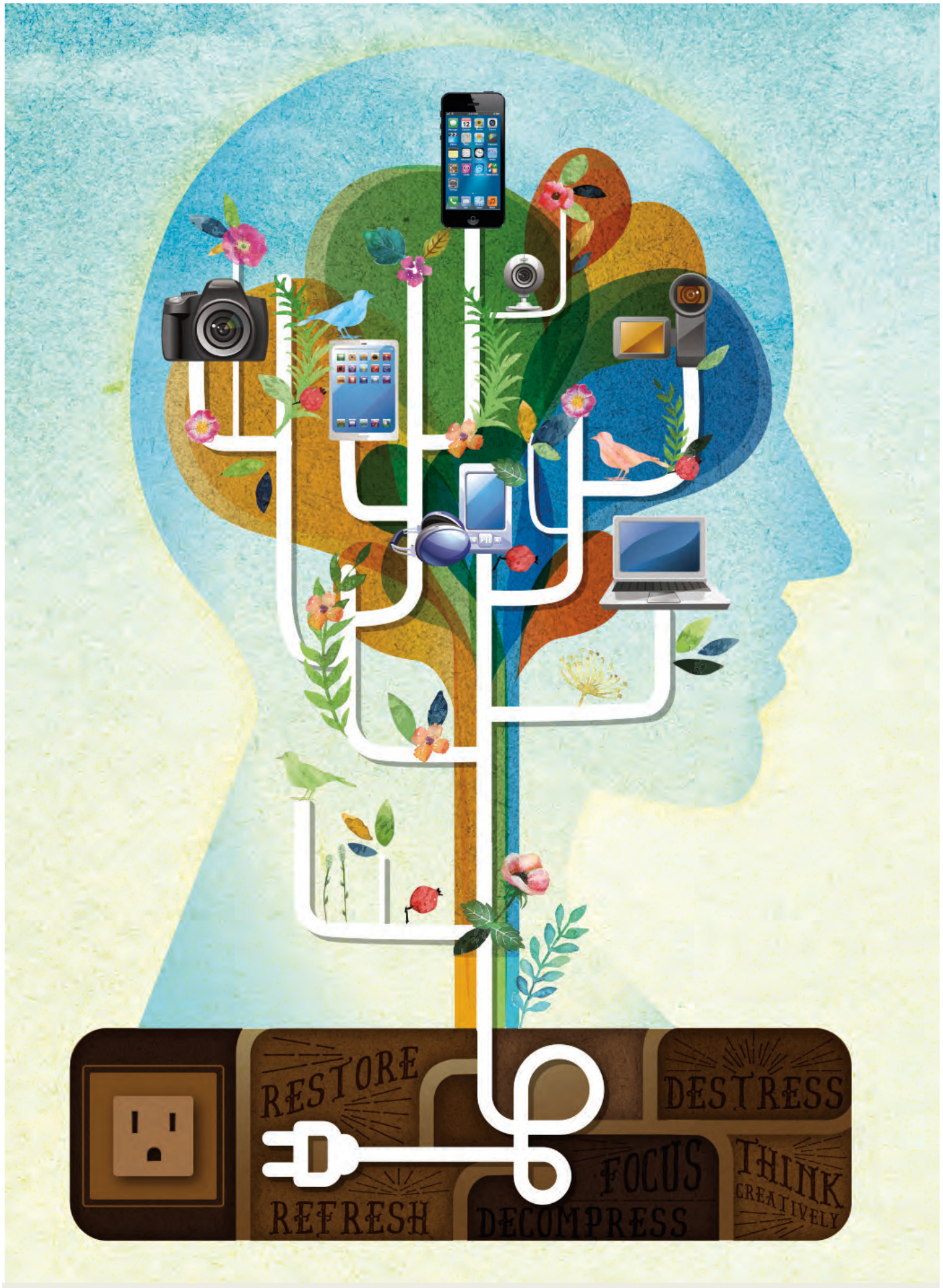
client: Ohio University Office of Research Communications | publication: *Perspectives* magazine

client: Ohio University College of Education | publication: *Athenaeum* magazine

client: Ohio University Office of Research Communications | publication: *Perspectives* magazine

client: The College of Wooster | publication: *Wooster* magazine

client: *Yellow Scene* magazine | topic: School funding



client: Ohio University Office of Research Communications | *publication:* *Perspectives* magazine

THE PATTON COLLEGE'S CENTER FOR PDS PARTNERSHIPS AND ATHENS CITY SCHOOLS WIN

NATIONAL AWARD

NAPDS bestows the Award for Exemplary Professional Development School Achievement

Story by KIM BARLAG

Illustration by ALIX NORTHRUP

▲ client: Ohio University Office of Research Communications | publication: *Perspectives* magazine | ▲ client: Ohio University College of Education | publication: *Athenaeum* magazine

client: University of Miami, College of Arts & Sciences | publication: *Arts & Sciences* magazine

client: Ohio University College of Education | publication: *Athenaeum* magazine

client: Marietta College | publication: *Marietta* magazine

▲ client: Marietta College | publication: *Marietta* magazine | ▲ client: Bucknell University | publication: *Bucknell* magazine

client: Ohio University College of Education | *publication:* Faculty viewbook

client: Ohio University College of Education | *publication:* Faculty viewbook

client: Cincinnati Childrens Hospital | publication: *Young & Healthy* newsletter

10 SUMMER safety tips From YOUR PEDIATRICIAN

Most accidents that land families in the emergency room each summer are preventable, say doctors at Cincinnati Children's and the American Academy of Pediatrics.

ADVICE FROM

BARUL BAWA, MD • HEATHER MITTIGA, MD
FROM SPRINGDALE-MASON PEDIATRICS

Community pediatricians affiliated with Cincinnati Children's

1 Fireworks look fun, but even sparklers can reach temperatures exceeding 1000 degrees F. Enjoy fireworks by attending a show run by professionals.

2 Playgrounds are great, but beware of hidden dangers: Hot slides may burn legs, and open S hooks or protruding bolts suggest poor maintenance.

3 Bike riding is a wonderful family activity. Don't forget a bike helmet for every member of the family, to prevent head and face injuries. Be sure the helmet fits correctly and has a label indicating that it meets safety standards.

4 Vacations and amusement parks are mainstays of family fun over the summer. Review what your children should do if they become separated from you at a public place. Be sureyour kids know your cell phone number.

5 All-terrain vehicles (ATVs) look fun, but children younger than 16 should not be allowed to drive or ride on them. 30 percent of all ATV-related deaths and emergency department visits involve children.

6 Inflatable pools are a popular way to cool off in your own backyard. But beware these pools are especially dangerous to kids younger than 5. Never leave children unattended by a pool, no matter the size, not even for a minute. Drownings can occur in only a few inches of water.

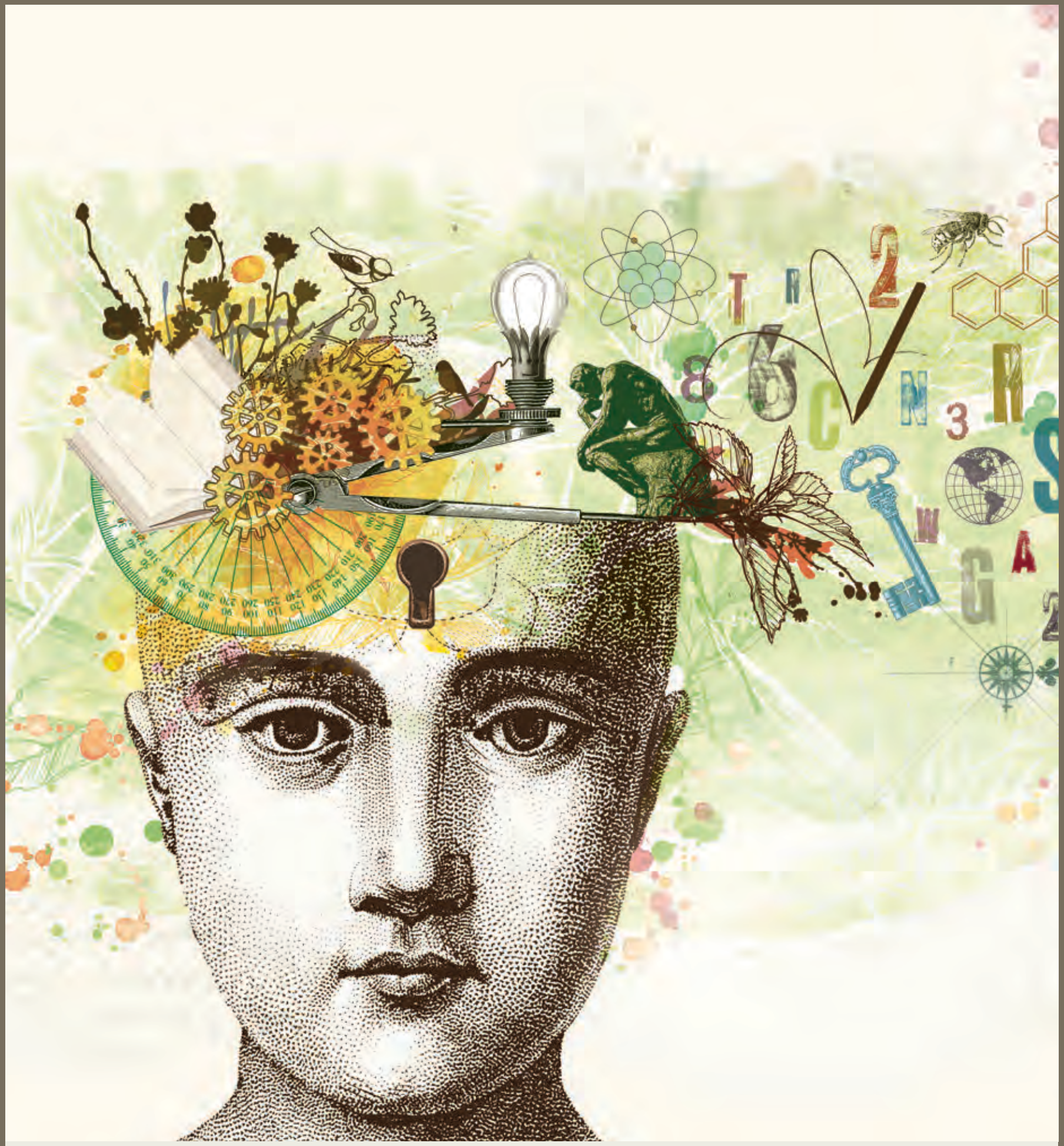
7 Backyard trampolines seem like a great way to get kids active outdoors, but they are simply too dangerous. In the United States each year, there are nearly 100,000 trampoline injuries.

8 Lawn-mower accidents frequently lead to summer injuries. The safest bet is to keep children out of the yard while you are operating a lawn mower. Never let a child be a passenger on a ride-on mower. Be aware children need to be at least 12 before they are old enough to operate a mower themselves.

9 Life jackets are key if your family plans to boat, canoe, jet ski, or simply play near lakes and rivers this summer. Make sureyour child has a comfortable life jacket that fits snugly and that he keeps it on at all times around water. Set a good example and wear one yourself.

10 Scooters and skateboards are fun as kids get older, but make sure they are never ridden near moving traffic. Most accidents are because of falls, so ensure your child or teen always rides with a helmet and protective gear to minimize the chance of injury.

client: Cincinnati Childrens Hospital | publication: *Young & Healthy* newsletter



client: University of Miami, College of Arts & Sciences | publication: *Arts & Sciences* magazine

client: Marietta College | publication: *Marietta* magazine

client: Tyrian Press, Craig Dershowitz, author | book: *The GrayBlack Man*

client: Orit Arfa, author | book: *The Hill Who Waited*

NOT THE RIGHT FIT

FAMILY
home

WELCOME