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Ullman Design identity and promotion designs recognized with 3 top honors

Ullman Design is pleased to announce that its redesign of the Centers of Osteopathic Research and Education (CORE) identity and related promotions received three first place awards from the American Association of Colleges of Osteopathic Medicine.

The Centers for Osteopathic Research and Education (CORE) system is an integrated statewide medical education consortium formed by affiliations between College of Osteopathic Medicine at Ohio University and teaching hospitals in Ohio, as well as other colleges of osteopathic medicine nationwide. CORE is administered by the College of Osteopathic Medicine at Ohio University.

The College of Osteopathic Medicine submitted the work to this annual competition. The Excellence in Communications Awards included:

- + Best marketing or public relations campaign
- + Best logo
- + Best specialty item: CORE fold-out guide to hospitals and programs

Wendy Bresler, AACOM vice president for communications and marketing, said this year's national competition received more than 100 entries. According to AACOM, the awards are "presented in honor of outstanding marketing, media relations, public education, writing and design efforts undertaken by the nation's colleges of osteopathic medicine."

Ullman Design is a graphic design, illustration, and interactive media studio located in Marietta, Ohio. The studio serves commercial, institutional and nonprofit clients on a local, as well as national and international level. For more information, please contact Christina Ullman at 740.373.2400.